

Jordan Kulhawik

jordankulhawik.com
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Tools

- Figma
- Miro
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe After Effects
- Adobe XD
- Sketch
- Webflow

Skills

- UI Design
- Prototyping
- Design Systems
- User Testing
- Illustration
- User Research
- Interaction Design
- Information Architecture
- Branding
- Motion Design

Summary

I'm a UX designer with a background in graphic design, which gives me the knowledge and skills to create meaningful experiences for users from concept to delivery. My illustration and typography knowledge has only strengthened my UX skillset making me a well-rounded designer for both digital and physical products.

Experience

User Interface Designer, BowFlex Inc. (Formerly Nautilus Inc.)

February 2021 – Present, Vancouver, WA

- Created seamless digital and physical products through collaboration with research, development, and hardware design teams.
- Designed for JRNY Android and iOS apps, BowFlex treadmills, and Schwinn cardio machines.
- Provided advocacy for the user to enhance overall user experience of apps and physical products.
- Improved the design and development process through the use of design systems.

UX & Graphic Designer, Freelance

July 2019 – February 2021, Remote

- Developed brand identities and digital assets for multiple clients including Transparent Path, Ion Home Kit, Haddon Culinary, The Nines Marketing Agency, and Bliss Provisions.
- Turned discussions into unique designs and user experiences while working closely with clients to ensure the best experiences for users and companies.

Visual Designer, Crimson Trace

September 2018 – October 2019, Wilsonville, OR

- Designed print and digital ads for Crimson Trace's marketing team.
- Created layout and graphics for catalogs, packaging, retail displays, and web content.
- Developed branding concepts and strategy.
- Edited and managed product photography.

Graphic Designer, Agero Inc.

September 2012 – September 2018, Medford, MA

- Created print and web ads for Agero's marketing department.
- Developed collateral for internal communication.
- Designed web content and emails for both marketing and product teams.
- Designed digital assets, branding, and promotions for Agero's MileUp and Blink apps.

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Experience Continued

User Interface Designer, Agero Inc.

December 2009 – September 2012, Medford, MA

- Designed experiences to facilitate the roadside assistance process between customers, call centers, and roadside services.
- Worked with product and development teams to create mobile apps and customer web portals.
- Collaborated with automotive clients including Hyundai, Volvo, and Subaru to provide branded roadside assistance apps.

Education

User Experience Design Immersive

General Assembly, Seattle, WA

Front End Web Development

General Assembly, Boston, MA

Bachelor's Degree – Multimedia & Graphic Design

Champlain College, Burlington, VT